



Real Impact for a Better Tomorrow

Microsoft Community Software Donation Program



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Microsoft Corporate Citizenship Mission

Help people and businesses throughout the world realize their full potential



Working Responsibly

- People-MS Best Asset
- Employee Engagement
- Online Safety
- 2011 School Campaign
- 2012 TV Campaign
- Windows Live Essentials
- NetClean for Law Enforcement



Serving Communities

- Creating Opportunities and Jobs for Economic Growth.
- Closing the Digital Divide
- *Building NGO IT capacity*
 - *NGO Day*
 - *MS Software Donation Program*



YouthSpark

- Dreamspark/Bizpark
- Digigirlz
- Partners in Learning
- Imagine Cup
- IT Academy
- Student2Business
- MS Innovation Centre
- Social Innovation Challenge

Non-profit Technology Strengthening NGOs Through IT

Unleashing technology to advance social & economic development

Transform Through Innovative Technology

Economic & social development opportunities
NGO IT Challenges, Imagine Cup, NetHope



Optimize Service Delivery

IT integrations into operations, support and training
NGO Connection Days; volunteering; partner expertise, NGO CIO engagement

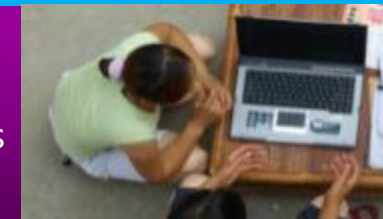
Annual NGO
Connection Day



Access Stable & Secure Technology

Efficient infrastrucuture with regular maintenance
Basic tools. Software Donation Program, tools & know-how
Software + Services

\$200mil in software
reached 10,000 NGOs
in FY11



How Can NGOs Benefit Now?

- **Software Donations**

- Windows

- Office

- Sharepoint

- CRM

- Lync

- 10 titles (license types) with a max. of 50 seats per title. Total 500 licenses, over a two year period.

- + wide range of products. Full list can be found here:

- <http://www.microsoft.com/about/corporatecitizenship/en-us/community-tools/non-profits/get-stuff/software-list/>

- **Software Assurance Program**

- Software donations come with a 2 year maintenance offer providing updates, training, & on-line tools to help maximize software

- **Windows XP – end of support on 8th April 2014**

Benefits associated with Software Assurance via Community Affairs donation:

Microsoft E-Learning

Gain access to self-paced, interactive training that is developed by Microsoft experts. Your software benefits must be activated before you can access and use Microsoft E-Learning.

Home Use

Employees can obtain a licensed copy of most Microsoft Office desktop programs, which they can install and use on a home computer.

New Version Rights

Upgrade to the latest version of any software that is included in your grant if a new version is made available within two years of your grant date.

- Downgrade a versions
- Obtain different languages
- Replacement media

Additional Information:

E-Learning: <http://www.microsoft.com/licensing/software-assurance/e-learning.aspx>

Home Use: <http://www.microsoft.com/licensing/software-assurance/home-use-program.aspx>

New Version Rights: <http://www.microsoft.com/licensing/software-assurance/new-version-rights.aspx>

The 'Get Genuine' Opportunity

Get Genuine - full Windows Operating system

Windows 7/8 Professional & Vista business licenses now available through Microsoft Software Donation program

Once-in-a-lifetime order, available only for existing PCs with one of the following scenarios:

- **Counterfeit, pirated, or otherwise illegal, unlicensed, or improperly licensed Windows operating system**
- **No or other operating systems (Eg. Linux , FreeDOS)**

Resource for further learning:

www.microsoft.com/genuine



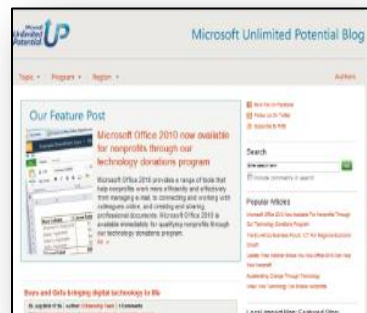
SOFTWARE DONATION PROCESS

1. Review program and eligibility guidelines at www.microsoft.com/ngo
2. Consider your needs carefully, link to available software
<http://www.microsoft.com/about/corporatecitizenship/en-us/community-tools/non-profits/get-stuff/software-list/>
3. Review case studies www.microsoft.com/ngo
4. Send email to a-amica@microsoft.com with your details and to request Access to Cybergrants, the Software Donation portal.



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www.microsoftupblog.com



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www.microsoft.com/nonprofit



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on Twitter



Thank you



Serving Communities

Working Responsibly

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