



NGO Connection Day 2013



You're Invited!

Dear NGO Partner,

As a follow up to the 1st NGO Connection Day and in continuation of its efforts to strengthen and support Maltese non-profit organizations, Microsoft Malta is pleased to invite you to our 2nd NGO Connection Day to explore how innovation, technology and social media can help nonprofit organizations in achieving their goals.

Gain insight from national thought leaders on the changing dynamics of operating a nonprofit organization and learn more on how you can apply for support via the Microsoft Community Software Donation Program.

Please join us for a lively and interactive event which will include keynote speakers, discussion groups, hands-on-demos and opportunities for networking.

DATE: Tuesday 25th June 2013

TIME: 8:45am – 4:30pm

PLACE: Microsoft Innovation Centre
SkyParks Business Centre,
Level 5, MIA, Luqa

REGISTRATION: There is no fee to attend but registration is highly recommended due to limited places.

Please register by 14th June 2012 by sending an email with your details to:
a-amica@microsoft.com

This is an invitation only event for selected non-profit organizations.

Please see below full agenda for the day, feel free to contact me should you need any further information.

8.45am	REGISTRATION
9:10am	Welcome <i>Adrianna Zammit, Country Manager, Microsoft Malta & Cyprus</i>
9:30am	Keynote by Hon. Helena Dalli, Minister for Social Dialogue, Consumer Affairs and Civil Liberties
10.00am	Setting the scene/Icebreaker session Who you are, what you do, what is your mission and what do you hope to learn from the event? <i>Angela Micallef, Citizenship Manager, Microsoft Malta</i>
10:30am	Social Media for Social Good How to use social media to promote your mission and increase reach, donors and volunteer engagement. <i>Pavli Medvedova, Founder, PavliSocial</i>
11.00am	MORNING COFFEE
11:15am	Intermediary Organisations Driving the Digital Society Introducing WebCheck for NGOs – a new free web advisory service for NGOs, Network Society Strategy <i>Bernard Agius, Senior Manager, Information Society Malta Communications Authority</i>
11:45pm	The Consumerization of IT Part 1 - What is Consumerization of IT? Part 2 - Windows 8 - A new era of computing for NGO's Part 3 - Enhancing your productivity <i>Jonathan Vella, Partner Technology Advisor, Microsoft Malta</i>
	Q&A/Open discussions – themes driven by you!
12.30pm	LUNCH & NETWORKING SESSION
1:30pm	IT planning Learn how to align your ICT use, acquisition and management with your organisations mission, vision and business plan. <i>Jonathan Vella, Partner Technology Advisor, Microsoft Malta</i>
	Q&A/Open discussions – themes driven by you!
2:30pm	Donor Management Learn how Dynamics relationship management software can assist you in managing and growing your donor database. <i>Mr. Francois Grech, Executive Director, Exigy</i>
	Q&A/Open discussions – themes driven by you!
3.30pm	AFTERNOON TEA
3.45pm	Microsoft Citizenship Microsoft Citizenship overview and Details of the Software Donation Program & application process <i>Angela Micallef, Citizenship Manager, Microsoft Malta</i>
4.15pm	Event Wrap up Summary of the day, final thoughts, suggestions for future NGO Connection Days and Thank you <i>Louise Mifsud, Marketing Manager, Microsoft Angela Micallef, Citizenship Manager, Microsoft</i>
4.30pm	CLOSE