

REQUEST FOR TENDER - MCVS/6/2015
For Provision of Services related to VOLUNTEER AWARENESS CAMPAIGN

Frequently Asked Questions

Q1 What time frame will the budget cover?

A1 The allocated budget of €20K shall cover the period of October 2015 till end of December 2015.

Q2 Will the Council buy advertising space and/or airtime needed during the campaign or if it is expected that this included and bought out of the €20K sum.

A2 Any advertising space and/or airtime needed during the campaign is to be included in the total sum of €20K.

Q3 Does the budget include the payment to 3rd parties TV, radio , print, web etc) ?

A3 Yes the budget includes the payment to 3rd parties (TV, radio , print, web etc)

Q4 Who is your preferred target audience /end recipient? This could be either in the short term or in the long term.

A4 The preferred target audience is the general public from all ages and walks of life.

Q5 Are you expecting a design or textual concepts?

A5 MCVS expects the design and production of proposed ideas.

Q6 Would you consider an event or a number of micro events to recruit?

A6 MCVS will consider all possibilities.